



## **Sonoma County Coast Municipal Advisory Council Representative FAQs**

### **What is the Sonoma County Coast MAC?**

- Citizen's advisory group created by Board of Supervisors to provide recommendations to the Board on various issues related to:
  - Use permit applications
  - Rezoning applications
  - General Plan amendment applications
  - Prioritization of transportation and transit improvements
  - Health and human safety-net services
  - Additional topics as requested by the District Supervisor
- The Sonoma County Coast MAC Board is served by nine representatives and six alternates:
  - The Sea Ranch/Annapolis: 2 representatives, 1 alternate
  - Kashia Band of Pomo Indians: 1 representative, 1 alternate
  - Fort Ross: 1 representative, 1 alternate
  - Timber Cove: 1 representative, 1 alternate
  - Jenner: 1 representative, 1 alternate
  - Bodega Bay: 2 representatives, 1 alternate
  - Bodega/Valley Ford: 1 representative, 1 alternate

### **What does a MAC representative do?**

- Represents his or her district and community in crafting advisories and recommendations to the Board of Supervisors for the overall good of the Sonoma County Coast area
- Interacts with MAC technical advisory committee to learn about pertinent issues related to area special interest groups
- Corresponds with Fifth District office on regular basis
- Serve on committees related to the MAC, as appointed by the chair

### **Are there any requirements for serving as a MAC representative?**

- Representatives must reside or work within the MAC district boundaries
- Representatives must be at least 18 years old

- Representatives must attend regular MAC meetings (every month or every other month, roughly 4 hours per meeting)
- Representatives must attend county-led conflict of interest, Brown Act and public records act request training

**What makes a good MAC representative?**

- Ability to grasp issues quickly
- Articulate in presenting issues
- Familiar with district residents
- Ability to speak for residents
- Willingness to be a team player with other Coast MAC representatives
- Willingness to interface with local and state agencies, utility companies, emergency services
- Ability to maintain a good pulse of the community
- Available to answer emails, phone calls
- Desire to serve community
- Has a good pulse of community, river as a community
- Works well with others
- Eager to learn about local issues