



## EMS Stakeholder Engagement Process

### CVEMSA Position on Sonoma County Ambulance Zones

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*In the interest of transparency and open communication desired by both our stakeholders and our staff members, CVEMSA feels it appropriate to issue a number of position statements to inform our system partners and stakeholders of our intent and viewpoint on EMS System issues raised during the EMS System Project.*

The following represents the CVEMSA understanding of each of the ambulance zones within the County of Sonoma. CVEMSA remains committed to supporting community-driven decisions on the level of service the community desires and is willing to support. Community-based decision-making may also include identifying the service provider of choice. CVEMSA's commitment is to empower our communities by supporting choices made locally within what is in the best interests of the patients served and allowable according to our understanding of California Health and Safety Code and the California Code of Regulations.

Note on entries:

#### **Agency name and Zone Description**

Represent the name of the provider of Advanced Life Support Ambulance services within the designated zone and a brief summary of our understanding of their status. For the purpose of this document, a "zone" is the geographic area in which the Ambulance Service provider agency is the primary responding provider of ambulance service dispatched in response to 911 calls for illness or injury.

#### **1797.201**

If a City or District has indicated Health and Safety Code Section 1797.201 applies to their operations we have noted that.

#### **1979.224**

If a service provider has asked for consideration for an Exclusive Operating Area agreement, or if an EOA is established for the zone, we have noted that.

#### **Paramedic Service Provider agreement required under § 100168(b)(4), Title 22, CCR.**

We have noted the presence or absence of a current agreement between the service provider and the County of Sonoma, Department of Health Services as described in California Code of Regulations Title 22.

**This position statement does not include rationale or process for determining the eligibility for 1797.224 agreements or process for the determination of EMS Zone boundaries;** it is only intended to clarify the current EMS Agency understanding of the provision of services

CVEMSA Position Statement – Ambulance Service Zones throughout the Sonoma County EMS System. Determination of EMS Zone boundaries and establishment of Exclusive Operating Areas in accordance with HSC 1797.224 will be the subject of a separate position paper due to the complexity of the subject matter.

If any agency or system stakeholder believes that CVEMSA’s understanding of current service delivery is not accurate then please notify the EMS Agency so that we may make any needed changes.

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### **Cloverdale Health Care District**

The Cloverdale zone is served by a public ambulance provider that is community-supported through the Healthcare District. The zone is currently identified as non-exclusive and Cloverdale has not requested the LEMSA take steps to change exclusivity. Cloverdale currently operates without challenge by a competitor and would like to continue its current operations. CVEMSA does not intend to make any changes to the Cloverdale zone.

#### **1797.201**

Cloverdale has not indicated that they are a 1797.201 entity.

#### **1797.224**

Cloverdale has not requested CVEMSA submit a claim of 1797.224 eligibility to the California EMS Authority.

#### **Paramedic Service Provider agreement required under § 100168(b)(4), Title 22, CCR.**

No provider agreement has been signed.

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### **Coast Life Support District (CLSD)**

The CLSD zone is served by a public ambulance provider that is community - supported through the Healthcare District. The zone is currently identified as non-exclusive and CLSD has not requested the LEMSA take steps to change exclusivity. CLSD currently operates without challenge by a competitor and would like to continue its current operations. CVEMSA does not intend to make any changes to the CLSD zone.

#### **1797.201**

CLSD has not indicated that they are a 1797.201 entity.

#### **1797.224**

CLSD has not requested CVEMSA submit a claim of 1797.224 eligibility to the California EMS Authority.

#### **Paramedic Service Provider agreement required under § 100168(b)(4), Title 22, CCR.**

No provider agreement has been signed.

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### **Bells Ambulance Service**

The Bells zone is served by a private ambulance provider and receives no public funding. The zone is currently identified as non-exclusive and Bells has requested the LEMSA take steps to

CVEMSA Position Statement – Ambulance Service Zones

change exclusivity. Bells currently operates without challenge by a competitor and would like to continue its current operations with an effort to exercise their eligibility for exclusivity according to 1797.224.

**1797.201**

Bells is not a 1797.201 entity.

**1797.224**

CVEMSA submitted a request to determine Bells eligibility for grandfathering into exclusivity without a competitive process to the EMS Authority in 2008. The authority approved their eligibility at that time and Bells has recently requested to enter into a 1797.224 agreement with the LEMSA for exclusivity.

**Paramedic Service Provider agreement required under § 100168(b)(4), Title 22, CCR.**

No provider agreement has been signed.

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**EOA 1 American Medical Response, dba. Sonoma Life Support**

EOA 1 is served by a private ambulance provider in contract with the County of Sonoma and receives no public funding. The zone is currently identified as exclusive through a competitively bid process according to HSC 1797.224. The contract is due to expire and requires a competitive process to establish another contract term.

**1797.201**

EOA 1 is not a 1797.201 entity.

**1797.224**

CVEMSA is currently conducting a stakeholder input process and eventual development of an RFP for a competitive process to establish a new contract to serve the zone.

**Paramedic Service Provider agreement required under § 100168(b)(4), Title 22, CCR.**

Provider agreement has been signed and is current. The provider agreement also includes sub-contracting with Santa Rosa Fire Department thereby authorizing them as an ALS provider.

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**Russian River Fire Protection District (RRFPD)**

The RRFPD zone is served by a public ambulance provider that is community supported through the Fire District. The zone is currently identified as non-exclusive and RRFPD has not requested the LEMSA take steps to change exclusivity. RRFPD currently operates without challenge by a competitor and would like to continue its current operations. CVEMSA does not intend to make any changes to the RRFPD zone.

**1797.201**

RRFPD has indicated that they are a 1797.201 entity.

**1797.224**

RRFPD has not requested CVEMSA submit a claim of 1797.224 eligibility to the California EMS Authority.

**Paramedic Service Provider agreement required under § 100168(b)(4), Title 22, CCR.**

### **Occidental**

The Occidental zone is served by a private ambulance provider (Falck, dba. Verihealth) and receives no public funding. The zone is currently identified as non-exclusive and the community has not requested the LEMSA take steps to change exclusivity. Falck currently operates without challenge by a competitor and would like to continue its current operations.

#### **1797.201**

Falck, dba. Verihealth is not a 1797.201 entity.

#### **1797.224**

Falck, dba. Verihealth is not identified as 1797.224-eligible for grandfathering without a competitive process.

**Paramedic Service Provider agreement required under § 100168(b)(4), Title 22, CCR.**  
No provider agreement has been signed.

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### **Bodega Bay Fire Protection District (BBFPD)**

The BBFPD zone is served by a public ambulance provider that is community supported through the Fire District. The zone is currently identified as non-exclusive and BBFPD has not requested the LEMSA take steps to change exclusivity through 1797.224. BBFPD currently operates without challenge by a competitor and would like to continue its current operations. CVEMSA does not intend to make any changes to the BBFPD zone. BBFPD has made reference to methods of achieving exclusivity outside of 1797.224. CVEMSA anticipates receiving something from BBFPD indicating the method by which exclusivity may be established.

#### **1797.201**

BBFPD has not indicated that they are a 1797.201 entity.

#### **1797.224**

BBFPD has not requested CVEMSA submit a claim of 1797.224 eligibility to the California EMS Authority.

**Paramedic Service Provider agreement required under § 100168(b)(4), Title 22, CCR.**  
No provider agreement has been signed.

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### **Petaluma Fire Department (PFD)**

The PFD zone is served by a public ambulance provider that is community supported through the Fire Department. The zone is currently identified as non-exclusive in the unincorporated area and exclusive within the incorporated area by court ruling. CVEMSA made an attempt to establish state-recognized exclusivity through the 2016 EMS Plan submission. This request was denied by the California EMS Authority (EMSA) and ultimately the Plan had to be re-submitted indicating the zone was non-exclusive as defined by EMSA. CVEMSA submitted the Plan along

## CVEMSA Position Statement – Ambulance Service Zones

an opinion letter from PFD disputing the EMSA position. A portion of the unincorporated zone was challenged by the introduction of a Verihealth ambulance stationed at the Sonoma Raceway. PFD currently operates without challenge by a competitor and would like to continue its current operations.

### **1797.201**

PFD is a 1797.201 entity.

### **1797.224**

CVEMSA understands that PFD would like to exercise their 1797.224 eligibility for the unincorporated portion of the zone, however an agreement is not desirable at this time as an agreement may negatively affect 1797.201 status.

### **Paramedic Service Provider agreement required under § 100168(b)(4), Title 22, CCR.**

No provider agreement has been signed.

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## **Sonoma Valley Fire and Rescue Authority (SVFRA)**

The SVFRA zone is served by a public ambulance provider that is community supported through the Fire Department and Districts. The zone is currently identified as exclusive in the five districts it serves by court ruling. CVEMSA made an attempt to establish state-recognized exclusivity through the 2016 EMS Plan submission. This request was denied by the California EMS Authority (EMSA) and ultimately the Plan had to be re-submitted indicating the zone was non-exclusive as defined by EMSA. SVFRA currently operates without challenge by a competitor and would like to continue its current operations.

### **1797.201**

SVFRA is a 1797.201 entity.

### **1797.224**

CVEMSA understands that SVFRA would like to exercise their 1797.224 eligibility for the zone, however an agreement is not desirable at this time as an agreement may negatively affect 201 status.

### **Paramedic Service Provider agreement required under § 100168(b)(4), Title 22, CCR.**

No provider agreement has been signed.

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## **Sonoma Raceway (Closest Available ALS)**

The Sonoma Raceway zone is primarily served by a private ambulance provider (Falck, dba. Verihealth) and receives no public funding. The zone consists of the Sonoma Raceway, served under private contract with Falck and that geographic area adjacent to the Raceway property that is closer to the raceway provider than any other EMS ambulance, with the exception of geographic areas served exclusively by Sonoma Valley Fire and Rescue Authority awarded in a court decision as noted in the section above. The zone is currently identified as non-exclusive and the community has not requested the LEMSA take steps to change exclusivity. Falck currently operates without challenge by a competitor and would like to continue its current operations.

CVEMSA Position Statement – Ambulance Service Zones

**1797.201**

Falck, dba. Verihealth is not a 1797.201 entity.

**1797.224**

Falck, dba. Verihealth is not identified as 1797.224 eligible for grandfathering without a competitive process.

**Paramedic Service Provider agreement required under § 100168(b)(4), Title 22, CCR.**

No provider agreement has been signed.